



**Barry F. Cohen, Ph.D.**  
**Executive Vice President, Strategy**

Barry F. Cohen, Ph.D. is the executive vice president of strategy at PTC. In this position, Dr. Cohen is responsible for PTC's corporate development, packaging and pricing, acquisition strategy, market strategy, and the cross-functional strategy council. Dr. Cohen also leads PTC's customer support, global education, services partners and the human resources organizations.

**Experience**

Dr. Cohen joined PTC in January 1998 when PTC acquired Computervision. Prior to the acquisition, he served with Computervision for four years as senior vice president for human development and organizational productivity. Before joining Computervision, Dr. Cohen was the president of Possibilities Inc., an executive consulting firm specializing in organizational change and executive coaching, where he served for thirteen years.

Dr. Cohen has authored or co-authored several books on leadership and organizational change, including *The Wellness Sourcebook*, *Ethical Leadership*, *Leadership Myths and Realities*, and *The Possibilities Economy: New Capital Development*. He has also published many professional articles and a series of training manuals.

**Education**

Dr. Cohen earned his doctorate in logic and philosophy of science from the State University of New York @ Buffalo.